



National Marine Manufacturers Association

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# ECONOMIC SIGNIFICANCE OF RECREATIONAL BOATING IN FLORIDA

## CONGRESSIONAL DISTRICT 18

Number of Recreational Boats*	<b>52,662</b>
Recreational Boating Industry Businesses	<b>196</b>
Total Jobs	<b>4,547</b>
Annual Recreational Boating-Related Spending	<b>\$241.1 MILLION</b>



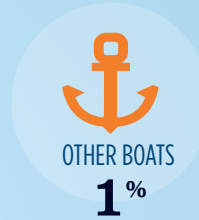
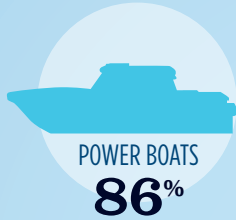
TOTAL ANNUAL ECONOMIC IMPACT OF RECREATIONAL BOATING:

**\$619.9** MILLION

### RECREATIONAL BOATS IN FL-18

TOTAL BOATS\* ▶ 40,764

REGISTERED BOATS	40,764
Power boats	34,941
PWCs	4,101
Sailboats	1,167
Other Boats	555
HOUSEHOLDS PER BOAT	7.1

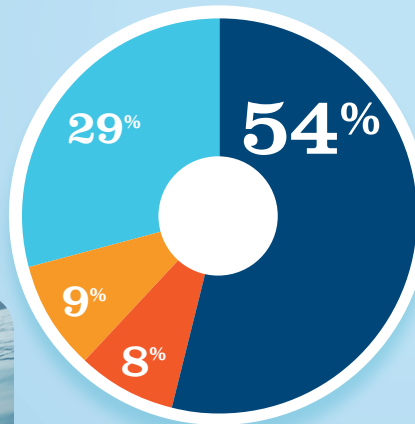


\* Total boats are registered boats as reported by states to the USCG.

### RECREATIONAL BOATING CREATES JOBS IN FL-18

TOTAL BOATING JOBS ▶ 2,934

Boat Building	834
Motor / Engine Mfg.	12
Accessory / Supplies Mfg.	266
Dealers / Wholesalers	238
Boat Services	1,584



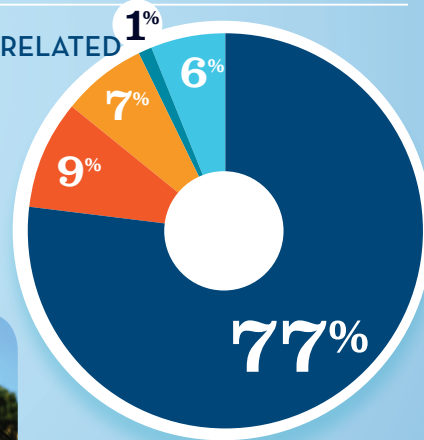
BOAT BUILDING 29%  
MOTOR/ENG. MFG. + 0%  
ACC./SUPPLIES MFG. 9%  
DLRS/WHOLESALERS 8%  
BOAT SERVICES 54%



### RECREATIONAL BOATING-RELATED BUSINESSES IN FL-18

TOTAL BUSINESSES ▶ 410

Boat Building	24
Motor / Engine Mfg.	2
Accessory / Supplies Mfg.	30
Dealers / Wholesalers	37
Boat Services	317



BOAT BUILDING 6%  
MOTOR/ENG. MFG. 1%  
ACC./SUPPLIES MFG. 7%  
DLRS/WHOLESALERS 9%  
BOAT SERVICES 77%

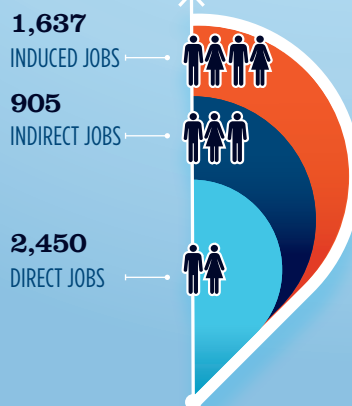


### ESTIMATED JOBS IMPACT OF RECREATIONAL BOATING-RELATED SPENDING IN FL-18

EST. TOTAL JOBS ▶ 4,992

EST. TOTAL LABOR INCOME ▶ \$208.2 MILLIONS

Est. Direct Income	\$86.4
Est. Indirect Income	\$50.1
Est. Induced Income	\$71.7



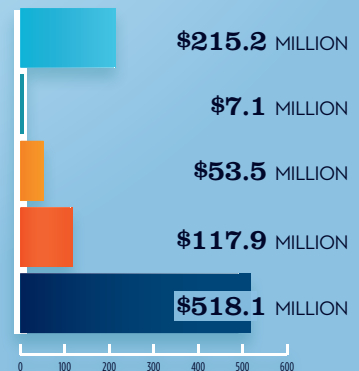
### RECREATIONAL BOATING INDUSTRY SALES IN FL-18

Boat Building	\$215.2 MILLIONS
Motor / Engine Mfg.	\$7.1
Accessory / Supplies Mfg.	\$53.5
TOTAL MFG. SALES	▶ \$275.8

Dealers / Wholesalers \$117.9  
Boat Services \$518.1

TOTAL RETAIL & SERVICES SALES ▶ \$636.0

BOAT BUILDING 215.2  
MOTOR/ENG. MFG. 7.1  
ACC./SUPPLIES MFG. 53.5  
DLRS/WHOLESALERS 117.9  
BOAT SERVICES 518.1



Source: NMMMA's Center of Knowledge; Recreational Marine Research Center at Michigan State University